

## SENIOR GRAPHIC DESIGNER

I am a Senior Graphic Designer with over ten years of experience in Illustrator, Photoshop, InDesign, and Microsoft Office programs with a focus in print, digital, and presentation design. I have experience in design project management from creation through production and a working knowledge of photography direction.

### WORK EXPERIENCE

#### Senior Legal Graphic Designer

Immersion Legal Graphics, New York, New York

2018 - Present

- Design consultation with legal teams and experts, creating slide decks and data visual aids (such as diagrams, graphs & charts, and infographics) for screen and print in support of litigation and court presentations
- Provide on-site live editing and remote graphic support via zoom
- Manage and delegate within graphic designer team, multiple projects under tight deadlines
- Advise clients on proper presentation and printing practices
- Create proprietary graphics and maintain creative asset files

#### Senior Graphic Designer (Freelance)

Alison Glowacki Designs, Hartsdale, New York

2017 - Present

- Independently create graphic design solutions from start to finish of digital and print ready artwork based on client needs, audience, and budget
- Deliverables such as marketing materials, one sheets, presentations, booklets, product packaging, indoor & outdoor signage, print & digital ads, event invitation suites, nutritional labels, and more
- Clients include but not limited to Convene, New York Wine Events, and Circle Line Sightseeing Cruises

#### Brand Graphic Designer

Max Brenner International, New York, New York

2015 - 2017

- Create, manage, and disseminate designs for restaurant and retail marketing (such as menus, signage, decor, digital and print ads, social media assets) and product packaging (including nutritional labels) for U.S. company owned and international franchisees
- Work directly on new product development and brand messaging through design, content, production, and launch
- Delegate design work to graphic designers and photographers
- Manage retail product and F&B photo shoots from product preparations to final image composition and application
- Handle vendor quotes, approvals, and production timelines

#### Operational Support Technician

Federal Bureau of Investigation, New York, New York

2012 - 2015

- Research databases to gather, organize, draw conclusions, and present findings along with creating, maintaining, and adjust reports, graphs, charts, in excel and PowerPoint to communicate clear and concise data
- Ensure regulation of Bureau policies and standards
- Member of Operational Support Technician Development Team creating training path for OSTs; Liaison and collaborate with executive management
- Collateral Duty: Design Editor of OST Quarterly Newsletter  
OST / Backup Photographer for Photography Unit

#### Graphic Designer

Grey Printing, Cold Spring, New York

2010 - 2012

- Direct customer facing role providing design and final print assets through design of business cards, postcards, brochures, flyers, posters, and more
- Adjust files for pre-press and run print production; Manipulate, color correct, and restore photographs
- Key holder; Opening and closing procedures including register drawer

#### Graphic Designer (Freelance)

Alison Faha Designs, Montgomery, New York

2009 - 2012

- Collaborate directly with clients on needs, intended message, and budget creating graphic solutions for promotional purposes including brand logos, postcards, business cards and more

### EXPERTISE

PRINT DESIGN

DIGITAL DESIGN

PRESENTATION DESIGN

PHOTO EDITING

PACKAGE DESIGN

PRINT PRODUCTION

ART/PHOTO DIRECTION

### SKILLS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

ACROBAT PRO

POWERPOINT

ADOBE CREATIVE CLOUD

MICROSOFT OFFICE

PC & MAC PLATFORMS

### EDUCATION

B.A. GRAPHIC DESIGN  
Minor in Business

SUNY Oswego, NY  
2005 - 2009

Studied Abroad + Internship  
(London, England - 2008)

### PORTFOLIO WEBSITE

[www.alisonglowacki.com](http://www.alisonglowacki.com)

### LINKEDIN

[www.linkedin.com/in/alisonglowacki](http://www.linkedin.com/in/alisonglowacki)